



Communication Concept SweepNet

Concept de Communication SweepNet

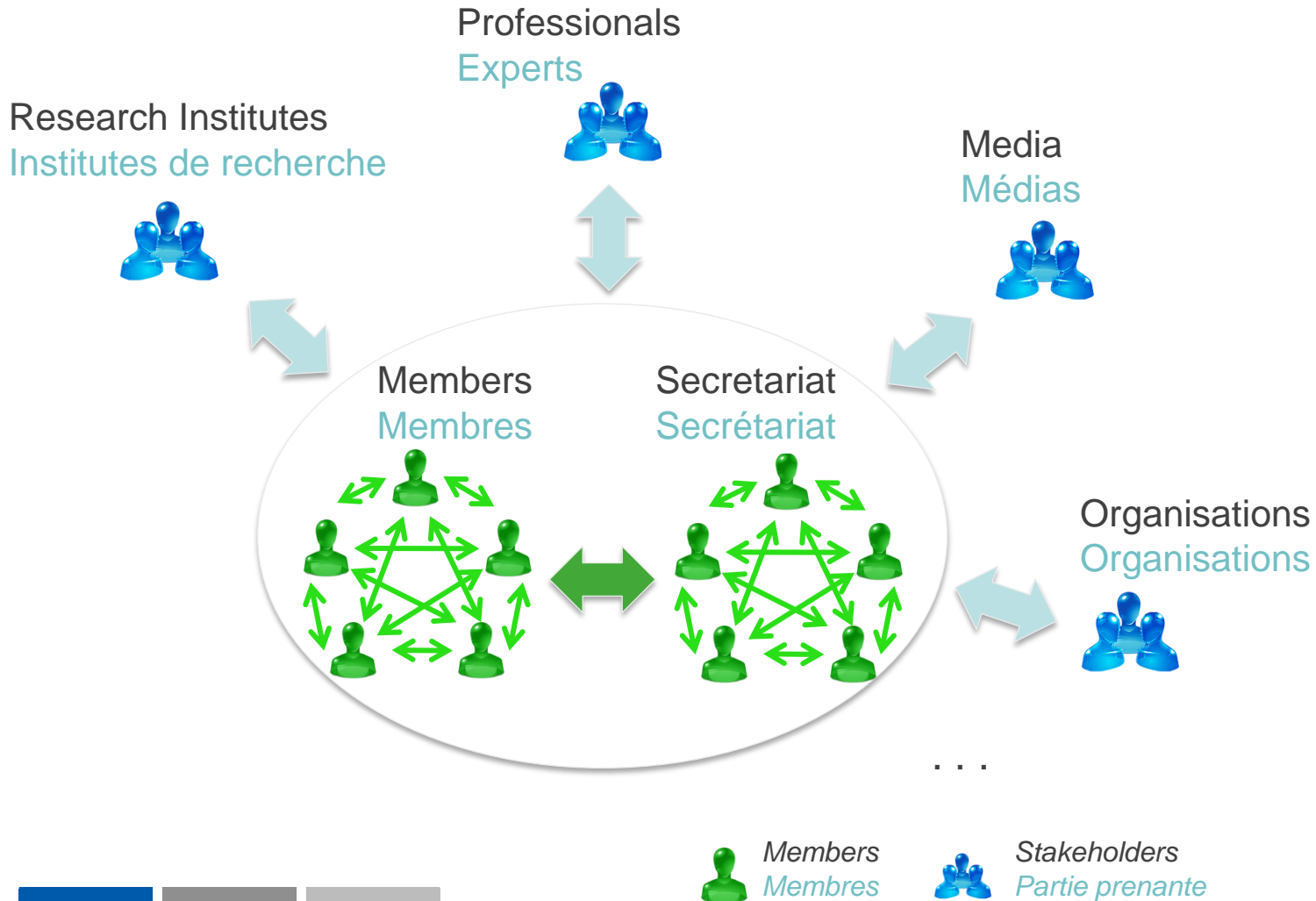
Tunis, 21-23 June 2010

Tunis, 21-23 Juin 2010

Dipl.-Ing. Uwe GÜNZEL
COMPOWER GmbH
Germany



SweepNet@Communication
Focus Groups of Network / Groupes Cibles du Réseau



SweepNet

Secretariat
Secrétariat



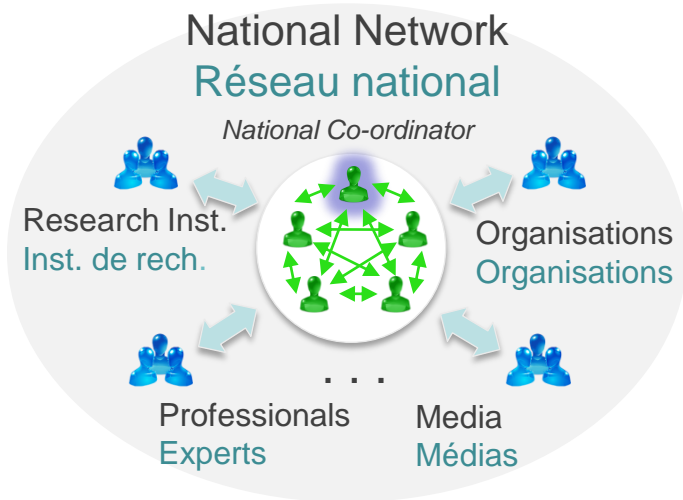
 *Members*
Membres

 *Stakeholders*
Partie prenante



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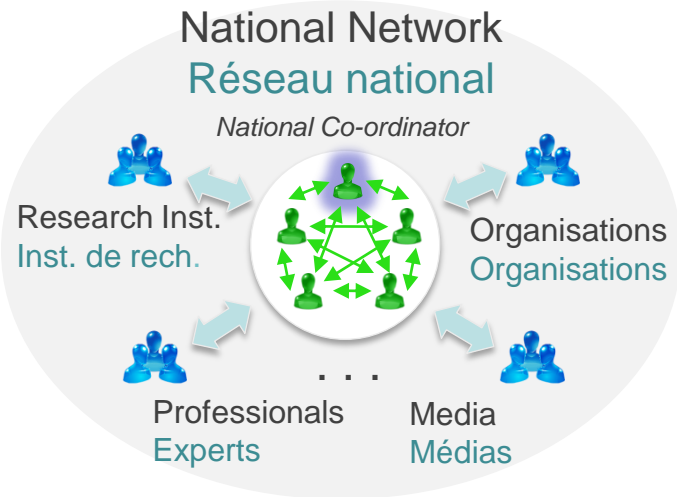
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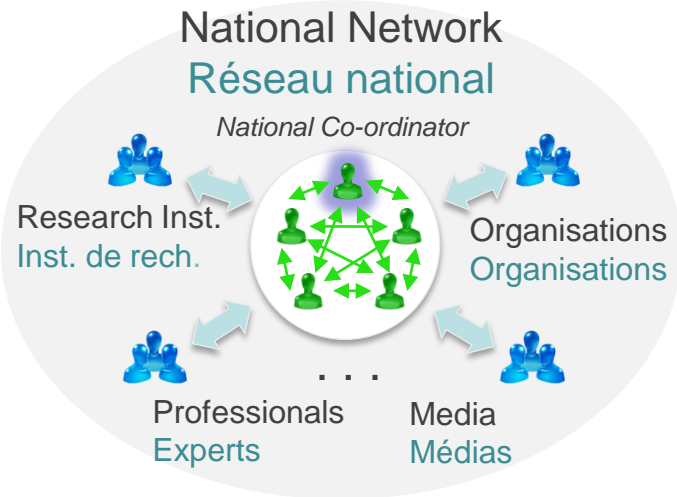
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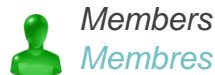
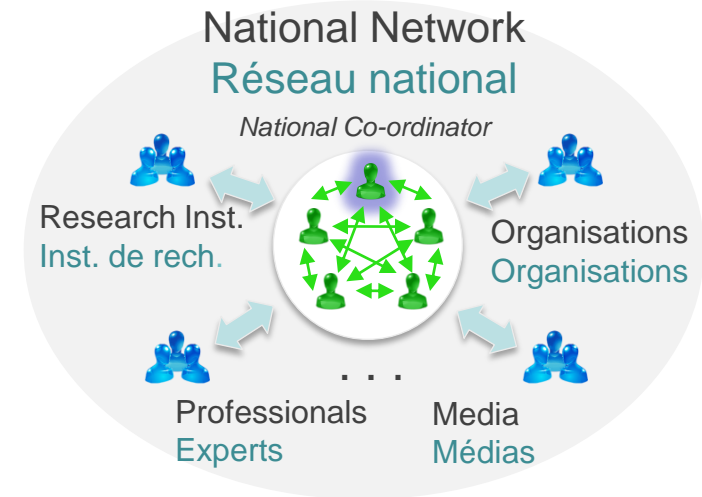
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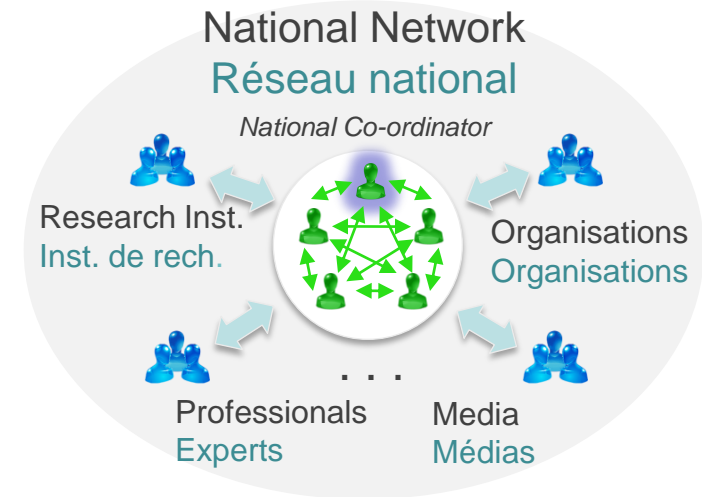
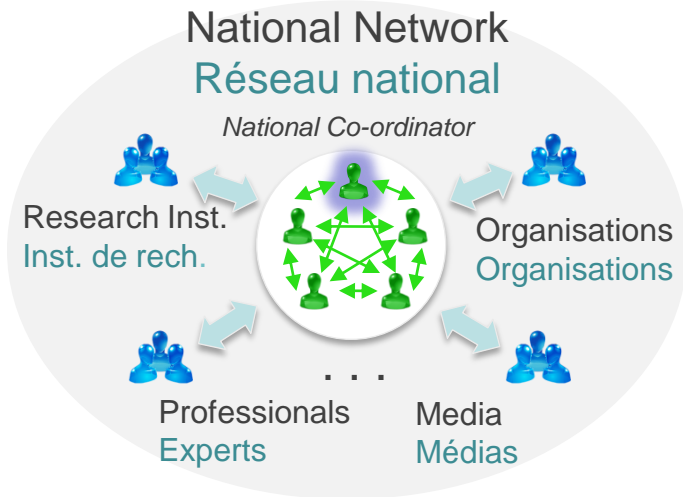
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National Network Réseau national

National Co-ordinator



National Network Réseau national

National Co-ordinator



National Network Réseau national

National Co-ordinator



National Network Réseau national

National Co-ordinator



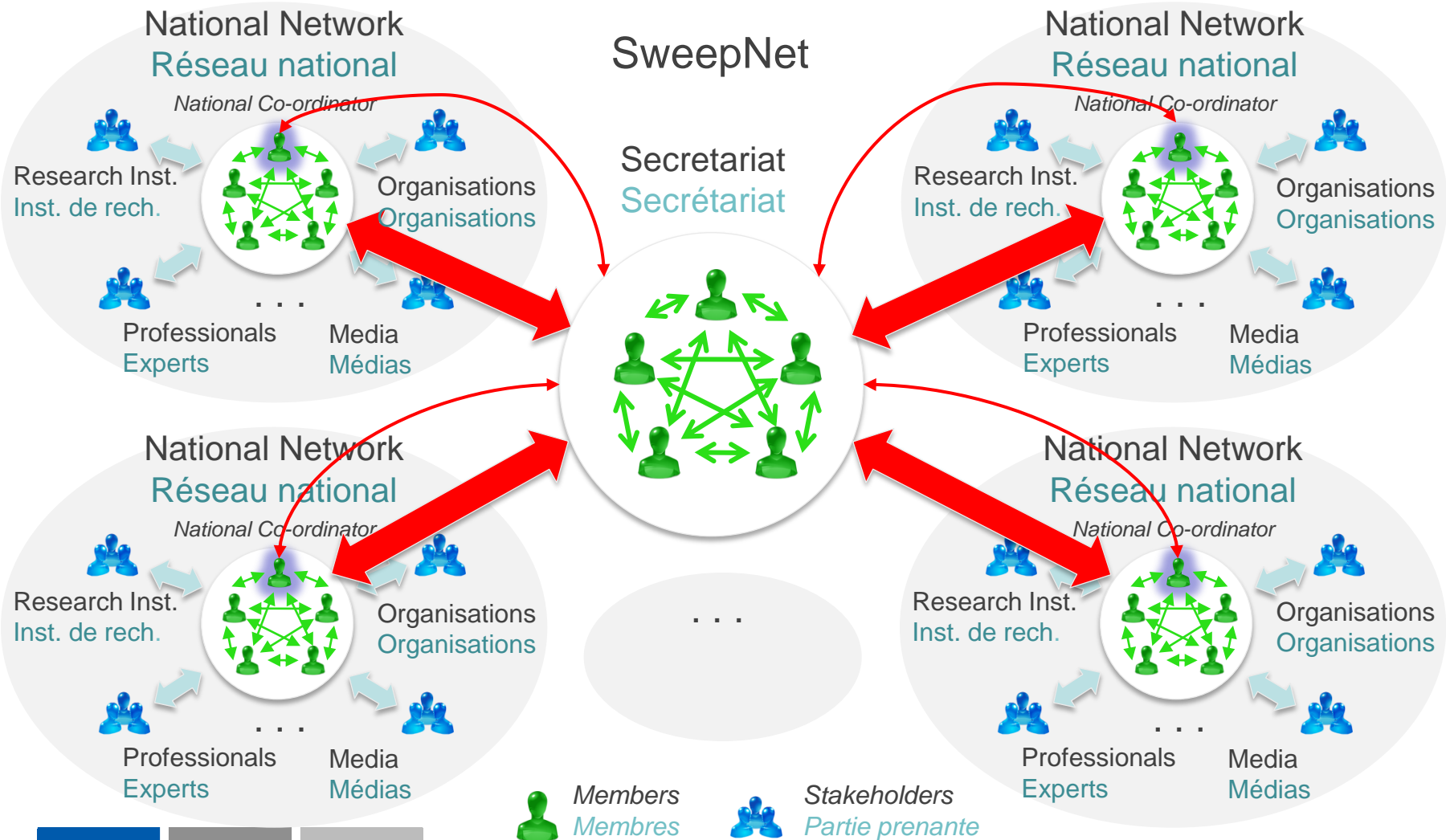
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Focus Groups of Network / Groupes Cibles du Réseau





► To be defined ...

À définir ...

- Responsibility for Production
Responsabilité pour la production
- Frequency of Production
Fréquence de la production
- Need for Collaboration
Besoin de collaboration
- Efficiency of Production (Workflow, Re-use)
Efficacité de la production (Workflow, réutilisation)



Web Content Management System
Système de gestion de la contenu web

Conferences
Conférences



Norms/Standards
Normes/Standards



Wiki
Wiki

Technical Papers
Dossier technique



Press Releases
Communiqués de presse



Training
Formation



Knowledge Base
Base de connaissances



Knowledge Management Tool
Système de gestion de connaissances



E-Learning Tool
Système de formation en ligne

E-Mail Newsletters
Bulletin e-mail



Knowledge Exchange
Échange de connaissances

Printed Newsletters
Bulletin

Customer Relationship Management System
Système de gestion de la relation client

...



SweepNet@Communication

Principles of Communication / Principes de communication



- Communicate, communicate, communicate
Communiquer, communiquer, communiquer





- Communicate, communicate, communicate
Communiquer, communiquez, communiquez
- Ensure informative communication
Assurez de la communication informative





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Assurez de la communication informative
- Generate feedback
Produisez feed-back





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Produisez feed-back
- Optimize collaboration / workflow
Optimisez le workflow





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Optimisez le workflow
- Avoid sense of hierarchy
Evitez la hiérarchisation





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Communiquez, communiquez, communiquez
- Ensure informative communication
Assurez de la communication informative
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Produisez feed-back
- Optimize collaboration / workflow
Optimisez le workflow
- Avoid sense of hierarchy
Evitez la hiérarchisation
- **Foster a culture of giving and receiving**
Entretenez une culture de donner et recevoir



Not exactly
what we
wanted....

...but it
works!

THE NET
WORKS!

